

Professional Program

June 24-26, 2019 | The Peabody Memphis | The Venetian Ballroom

Monday, June 24

- 8:00am - 8:15am **Opening Remarks**
Krish Gupta | ACPC Vice President
- 8:15am - 9:30am **Supreme Court Practitioners Panel**
Mark Perry | Gibson, Dunn & Crutcher
Josh Rosenkranz | Orrick, Herrington & Sutcliffe LLP
Seth Waxman | Wilmer Cutler Pickering Hale and Dorr
Krish Gupta | Dell Technologies (moderator)
- 9:30am - 10:30am **Metrics and Value and Costs, Oh My – Ways to Describe and Assess the Value of your Patent Program & Portfolio for your C-Suite**
John Cheek | Tenneco
Lewis Lee | Aon Intellectual Property Solutions
Jennifer Miller | Change Healthcare (moderator)
- 10:30am - 10:45am **Break in the Venetian Foyer**
- 10:45am - 11:30am **IP Operations at McAfee**
George Kanabe | McAfee

Tuesday, June 25

- 8:00am - 8:15am **ACPC Organizational Update**
Krish Gupta | ACPC Vice President
- 8:15am - 9:15am **The Call that Launched the Trade Secret War**
Barak Cohen | Perkins Coie
Tim Flowers | U.S. Department of Justice
Jill Hubbard Bowman | Intel Corporation
Michael Jacobs | Morrison Foerster
Cathy Lui | Orrick, Herrington & Sutcliffe LLP (moderator)
- 9:15am - 10:30am **The Changing IP Landscape in Europe and China**
Huw Beverley-Smith | Faegre Baker Daniels
Gerhard Hermann | Vossius and Partner
Guojun Zhou | Intel Corporation
Marc Adler | Buchanan Ingersoll and Rooney (moderator)
- 10:30am - 10:45am **Break in the Venetian Foyer**
- 10:45am - 11:30am **2019 Benchmarking Survey Results**
Bernie Zidar | McKesson Corporation

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Wednesday, June 26

7:5am - 8:00am

Opening Remarks

Krish Gupta | ACPC Vice President

8:00am - 9:00am

The Internet of Things: Standards-Essential Patents for the Rest of Us

Joe Benz | Ford Global Technologies

Andy Bowler | Bristows LLP

Tim Loomis | Formerly of Qualcomm

Pat Treacy | Bristows LLP

David Simon | Salesforce.com, Inc. (*moderator*)

9:00am - 10:00am

The USPTO's New Revised §101 and 112 Guidance: Substance and Strategies

Tom Brown | Dell Technologies

Greg Durbin | Polsinelli

Bob Stoll | Drinker Biddle

Todd Dickinson | Polsinelli (*moderator*)

10:00am - 10:15am

Break in the Venetian Foyer

10:15am - 11:00am

IP Operations at Salesforce.com, Inc.

David Simon | Salesforce.com, Inc.